SoapBox
STUDIO

Are you an education or entertainment company looking to add voice to your new or existing kids' product or experience? SoapBox Studio delivers you a bespoke service that's customized to your needs, and fulfills all of your success metrics.

Every day, SoapBox Studio helps companies like yours to design and deliver successful voice experiences to millions of kids across an ever-expanding range of use cases. When you're ready to deliver joyful and frictionless voice experiences kids will love, get in touch with us.

SOAPBOX STUDIO SERVICES INCLUDE:

+ Product/portfolio creative reviews
+ Voice and conversational UI / UX design
+ Pilot testing
+ Data privacy and compliance

+ Data scoring, interpretation, and analytics
+ Custom domains
+ Online, offline, and embedded integrations

LET'S PARTNER ON YOUR VOICE JOURNEY

Delivering a successful voice-enabled experience for kids requires expertise and planning. SoapBox Studio is here to partner with you on all stages of the journey.

Discover
We develop an understanding of your requirements and use cases.

Identify
We match your voice experience to the capabilities and features of our voice engine.

Pilot
We collaborate on a robust UX and technology pilot and analyze feedback from middle and end-users.

Integrate
We plan and support the technical and operational implementation of voice for scale.

Launch
We collaborate on delivering a successful product launch from a technical and commercial perspective.
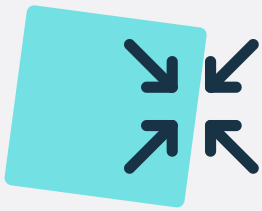
Scale
We help you to plan and reach scale quickly, reliably and securely.

WHY CHOOSE SOAPBOX?

By partnering with SoapBox, you're partnering with:

✚ The most accurate voice engine for kids in the world

✚ A world-class and diverse team of experts

✚ A company focused on social impact and equity

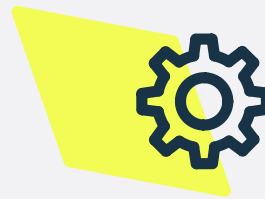✚ AI built using privacy-by-design

Accurate

On par with humans, offering accuracy down to the phoneme level.

Flexible & customizable

Many use cases off-the-shelf, partner with us for bespoke solutions.

Easy integration

Lightweight and low-code API, integrates within hours.

Online / Ofline / Embedded

Choose your delivery option depending on your use case.

AS A FIRST STEP, CONSIDER A SOAPBOX STUDIO WORKSHOP

Our workshops are company specific, run from one to three days, and cover these areas and topics:

1. Voice Technology 101: Our experts introduce you to how voice technology works for kids, with use cases specific to your market. We walk you through our voice engine features across 15+ distinct use cases (e.g., keyword spotting, wakeword, search, conversation, literacy assessment, etc.), share live examples, and answer all your questions.

2. Identifying your goals and opportunities: Prior to the workshop, we audit your existing product portfolio and roadmap, mapping our voice engine's capabilities and use cases to them. During the workshop, we discuss and develop a plan for "now", "next", or "later" opportunities for adding voice experiences to your new and existing products.

3. Partnering on the journey: We introduce your product and engineering teams to our Developer Portal (documentation and resources) and walk you through data requirements, the value of data outputs, reporting and analysis, your infrastructure requirements, and the steps to follow from testing through to pilot and launch.

A SAMPLE LIST OF KEY CLIENTS AND PARTNERS

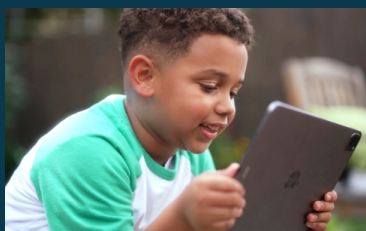Amplify. FCRR FLORIDA CENTER for READING RESEARCH MATTEL Mc Graw Hill MetaMetrics® PBS KIDS
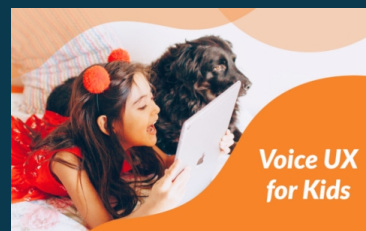
RESOURCES

Beginner's Guide to Designing Voice Experiences for Kids

Use cases of our voice technology

6 ways to design voice experiences for kids

Ready to deliver joyful, frictionless voice experiences to kids? Excellent!
Let's get you started.

hello@soapboxlabs.com

SoapBox